



MASS
POWERChoice

Municipal Electricity Aggregation

For Hanover, MA

MASS POWERChoice

We provide community choice aggregation (CCA) consulting services to 34 Massachusetts communities who wanted a highly customized program and hands-on support.

Acton	Chelsea	Ludlow	Pepperell	Walpole
Amherst	Foxborough	Maynard	Salem	Watertown
Bellingham	Framingham	Nantucket	Sharon	Wayland
Beverly	Grafton	Natick	Sherborn	Westborough
Cambridge	Greenfield	Newton	Southborough	Weston
Canton	Lexington	Northampton	Sutton	Worcester
Chelmsford	Lincoln	Pelham	Swampscott	

Our Team

A former MA Commissioner of Energy Resources & regulatory attorney.

Broad experience with state & municipal energy initiatives, from efficiency to solar to microgrids to offshore wind.

Extensive communications experience that includes traditional sales and marketing as well as community-level outreach, training, and ESOL teaching. Spanish/English customer support.



Paul Gromer, CEO



**Kim Pare, VP
Electricity Supply**



**Marlana Patton , VP
Communications &
Program Mgmt**



**Julie Harris,
Community Outreach
Manager**

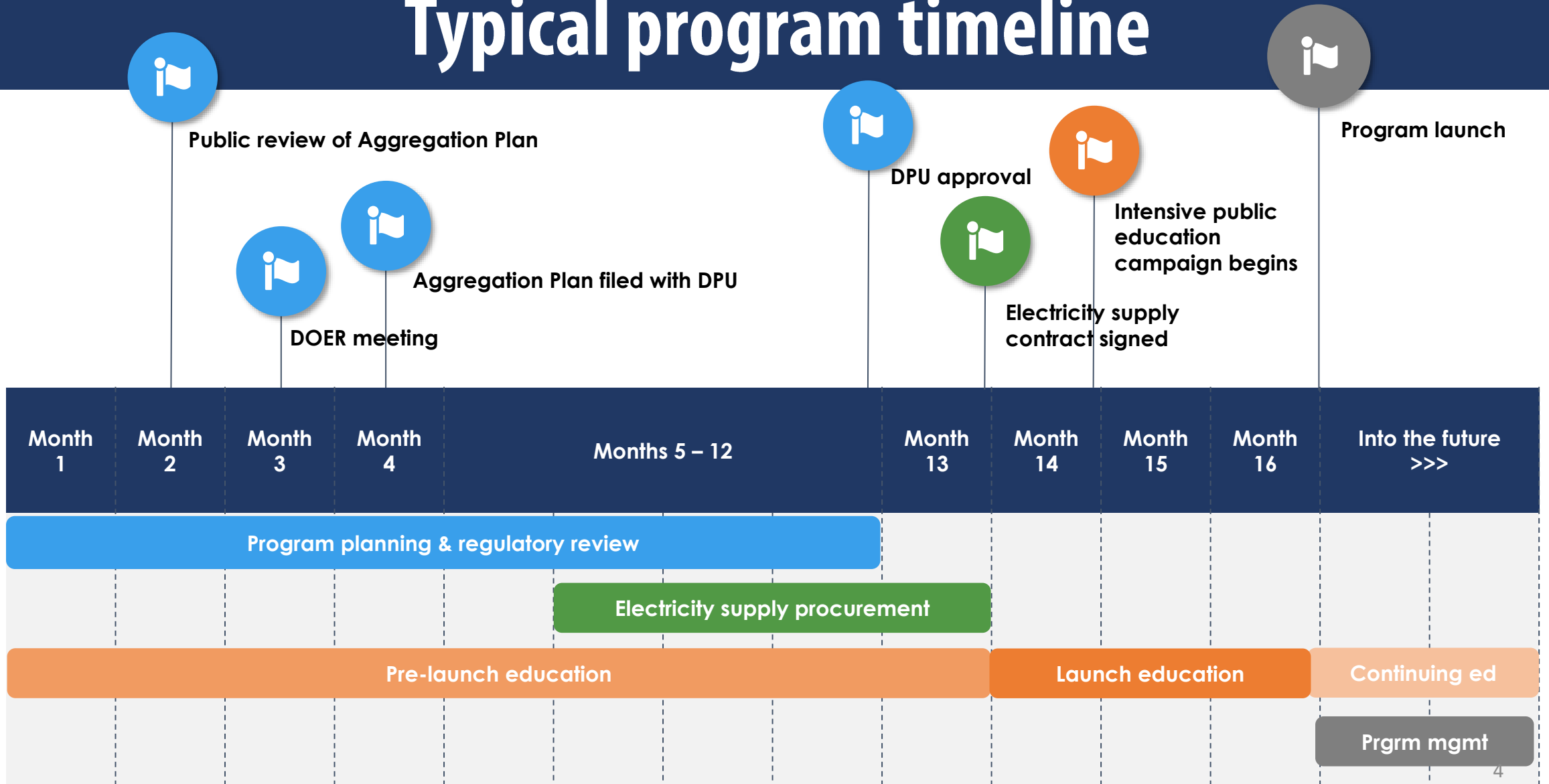


**Carol Carver,
Customer Care
Manager**



**Jonah Lara, Customer
Support Specialist**

Typical program timeline



Program planning and regulatory review

We can work with you to design a program that provides value to the broadest spectrum of residents and secures **the optimal balance of renewable energy and cost.**

A typical 3-option program structure with additional renewable energy in the default program offering:

Standard Green – Default offering

Some additional renewable electricity above minimum state requirements

100% Renewable - *Option*

100% renewable electricity

Budget - *Option*

No additional renewable electricity above minimum state requirements

A typical 2-option program structure with no additional renewable energy in the default program offering:

Budget – Default offering

No additional renewable electricity above minimum state requirements

100% Renewable - *Option*

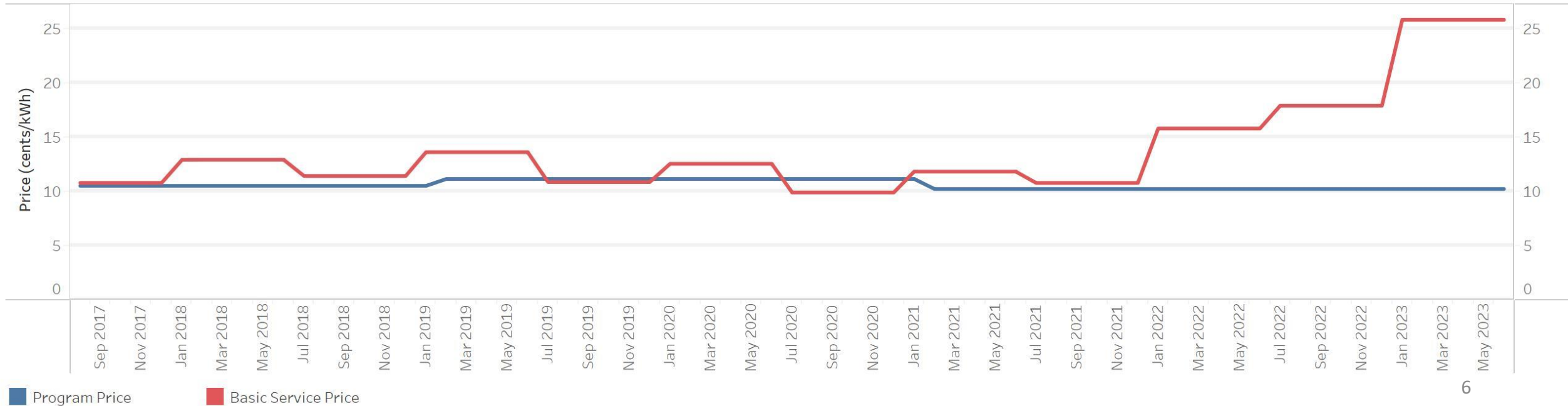
100% renewable electricity

Program planning and regulatory review

Most programs seek to provide price stability with the potential for savings* on average, **especially in volatile times.**

** While the potential for savings compared with average National Grid Basic Service prices exists, National Grid's prices change, and their future prices are not known. As a result, savings can never be guaranteed.*

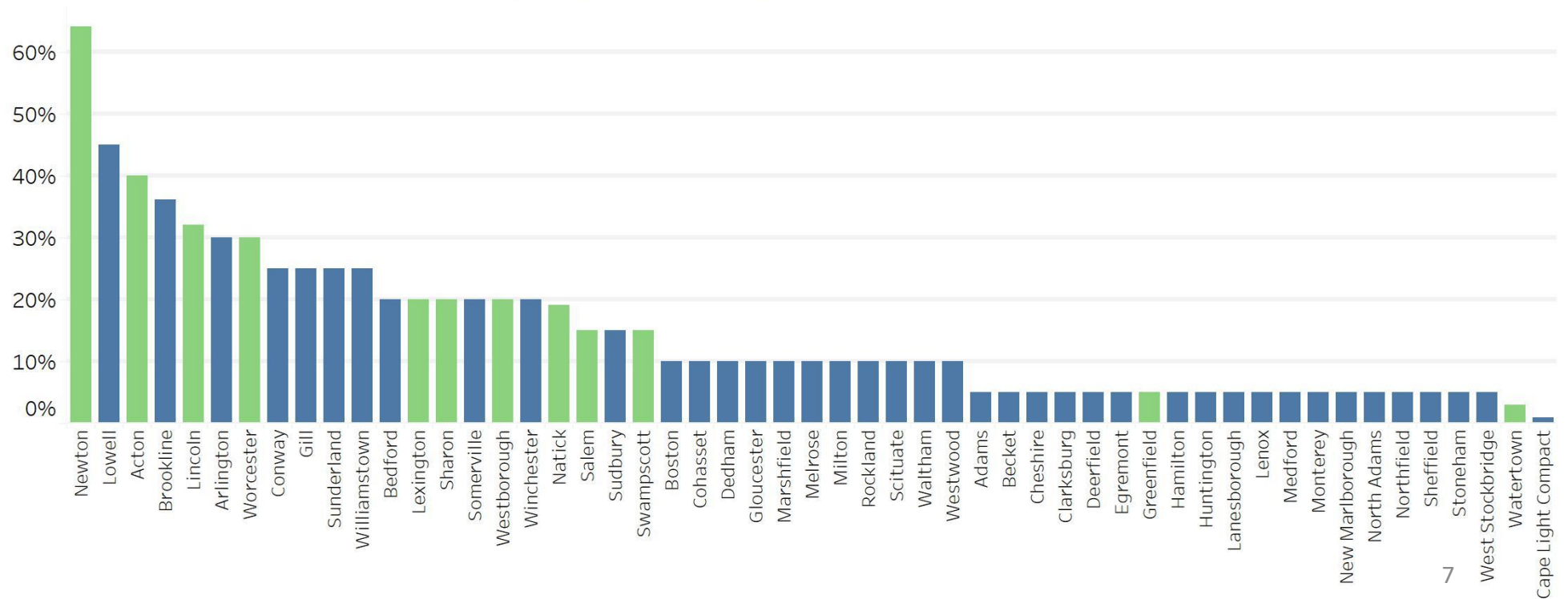
Program price vs. Basic Service price



Program planning and regulatory review

Different communities choose **very different percentages** of renewable energy.

Additional Class I REC percentage by community



Program planning and regulatory review

The regulatory review and approval process is **well established** and has been successfully navigated by more than 170 communities already.

DOER Meeting



DPU Review &
Approval

- Submission
- Public hearing
- Information requests
- Order

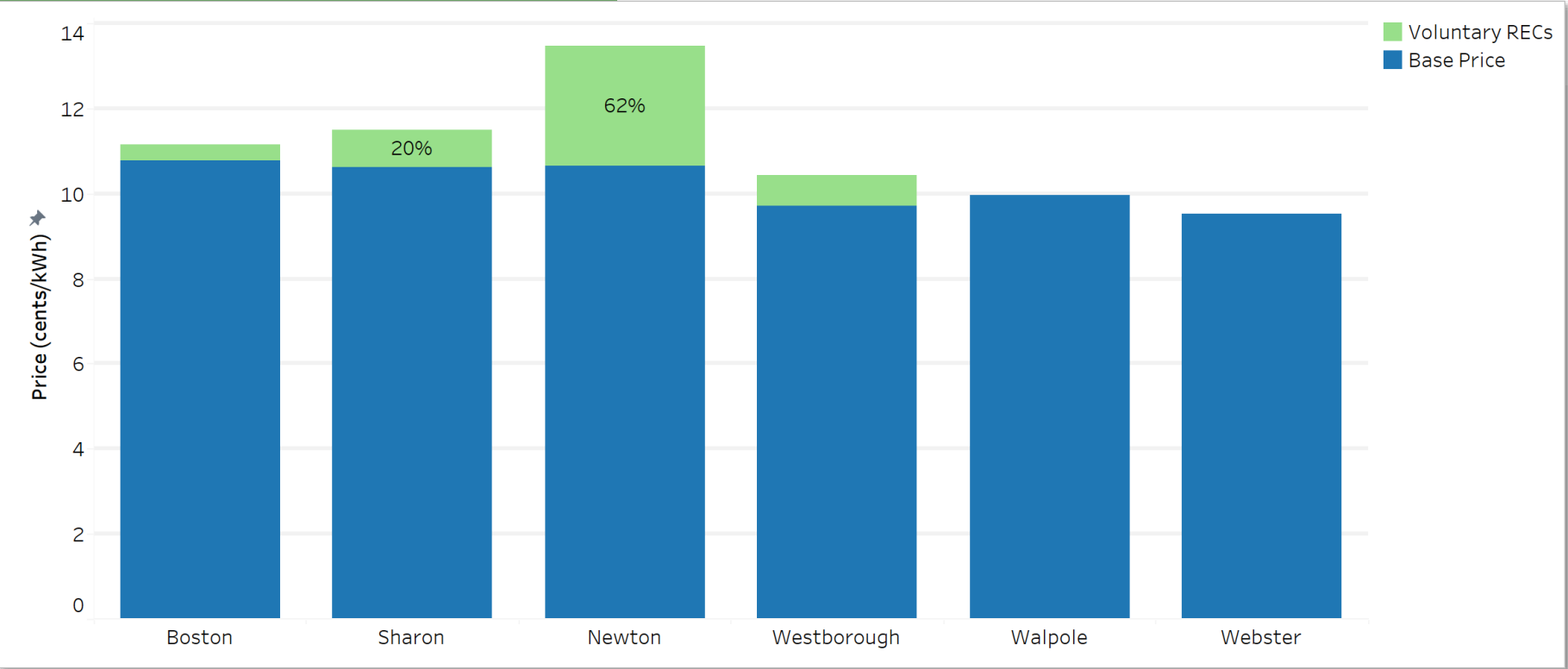
Electricity supply procurement



- A strong contract with comprehensive consumer protections
- A competitive bid process
- An opportunity to review indicative prices before signing
- Expert guidance

Electricity supply procurement

Price is determined by the characteristics of the community's electricity load, **not its size**, and by the % of additional renewables.



Please note: Savings compared with utility Basic Service prices can never be guaranteed

Public outreach & education



Our focus is **educating** (not selling) and building **credibility and trust**.

We aim to **meet people where they are** through:

Community partnerships - The most powerful voice is someone you know

Translations and on-demand interpreting

Well-designed materials with clear Town / program branding

Straightforward information presented clearly

Massachusetts- based customer support

Our seasoned, **local experts** provide a live voice on the phone with explanations, reassurance, and solutions

- Available from the beginning for the duration of your program
- Accessible via phone, email, and web form
- Bilingual Spanish/English customer support. On-demand interpreting in 200 languages
- More than 20,000 customer support calls and emails taken
- Escalation to electricity suppliers and hands-on advocacy to ensure issues get resolved
- Proactive notification when enrollment issues arise

Distinctive website, literature, signs, & banners

NewtonPowerChoice.com

Upgrade to 100% green electricity!

Newton Power Choice will include the option to upgrade to 100% renewable electricity, all generated by renewable energy projects in New England.

By choosing this option, you will make a significant contribution to sustainability and to the local economy. You will help to:

- Reduce Newton's greenhouse gas emissions by ensuring that all of the electricity you buy comes from clean sources
- Encourage the development of new renewable energy projects in New England by creating more demand for the electricity generated by those projects
- Support local businesses and local jobs by buying all of your electricity from New England-based projects.

Help Newton set a state record for the most people choosing 100% renewable electricity!

Newton POWERCHOICE

The program implementation process

Implementing a program like **Newton Power Choice** is a regulated process that is overseen by the Massachusetts Department of Public Utilities (DPU). The state regulatory review process can take as long as a year to complete.

- The Newton City Council voted to pursue aggregation on 3/20/17.
- Newton submitted its aggregation plan to the state to begin the regulatory review process in November 2017.
- While Newton's aggregation plan is being reviewed, the City is conducting a planning and public engagement effort.
- Once the DPU approves the aggregation plan, the City will issue an RFP for, select, and sign a contract with an electricity supplier.
- After the electricity supply contract is signed, the City will conduct a public engagement campaign to inform the community about program details.
- At the conclusion of that public engagement campaign, the program will launch.

Learn more about Newton Power Choice at newtonpowerchoice.com

Newton POWERCHOICE

An electricity program provided by the City of Newton

Clean electricity for Newton

The Newton Power Choice program will provide a City-vetted alternative to Eversource's Basic Service and to other electricity supply offers in the marketplace.

As a program participant, you will receive a standard amount of additional renewable electricity, above the minimum amount already required by state law.

You will also be able to choose from among other options, including:

- ▲ Opt up to 100% renewable electricity
- ▼ Opt down to receive no additional renewable energy in your electricity

All choices, including the standard offering, will provide renewable electricity from New England-based renewable energy projects.

Coming later this year!

Newton POWERCHOICE

FAQ OPTIONS & PRICES CALCULATOR OPT UP ENROLL RENEWABLE ENERGY SUPPORT OPT OUT

Click to opt up online
Or call customer support
1-833-272-9592

Choose 100% Green

Newton Power Choice

Join Newton Power Choice, an electricity program from the City of Newton for Newton residents and businesses.

Through Newton Power Choice, residents and business in Newton are buying renewable electricity to match 62% of their electricity use, which is the highest amount of any municipality electricity aggregation program in Massachusetts.

Program options

Newton Power Choice offers three electricity choices that give you greater control over the environmental characteristics and price of your electricity supply:

- STANDARD (default)**
62% renewable electricity
- 100% GREEN (option)**
100% renewable electricity
- BASIC (option)**
buy only the 16% minimum required by state law

PROGRAM PRICES

Standard (default): 11.34 ¢/kWh
100% Green: 11.75 ¢/kWh
Basic: 10.87 ¢/kWh

Prices fixed until January 2021.

Get more information and compare Eversource's Basic Service prices.

HOST A YARD SIGN

Help promote the 100% Green option.

Join us! **Choose 100% Green**

Newton POWERCHOICE

newtonpowerchoice.com

Sign up through Customer Support.

Coming soon...

Clean electricity for Newton

Newton POWERCHOICE

Clean electricity for Newton

newtonpowerchoice.com

Distinctive website, literature, signs, & banners

WestboroughPowerChoice.com

What kind of program is Westborough Power Choice?

Westborough Power Choice increases the amount of renewable energy in Westborough's electricity supply while providing a stable, long-term electricity price to Westborough residents and businesses.

Electricity choices

Westborough Power Choice provides Town-vented alternatives to National Grid's Basic Service and to other electricity supply offers in the marketplace.

Participating in the program

All new residential and commercial electricity accounts in Westborough on National Grid's Basic Service, meaning accounts that do not sign an agreement with an electricity supplier immediately after being opened, will be automatically enrolled in Westborough Power Choice, in the Standard plan.

Program summary

Program Prices:
Fixed until November 2023

- Standard Offering (default): 10.425 ¢/kWh
- 100% Green: 12.585 ¢/kWh
- Budget: 9.709 ¢/kWh

The program is a form of group electricity purchasing known as electricity aggregation. Under this program, Westborough uses the buying power of the community to:

- Select an electricity supplier for the community
- Buy more renewable electricity than the law requires
- Provide electricity customers with electricity choices
- Obtain a stable price for electricity, the savings cannot be guaranteed
- Secure consumer protections, such as no hidden fees or penalties

Opt Up to 100% Green!

Choose 100% renewable electricity from New England

By choosing the 100% Green plan, you contribute to lowering Westborough's carbon footprint. And by increasing the demand for local renewable energy, you drive the development of new environmentally friendly energy projects in New England.

Frequently asked questions

Will I remain a National Grid customer?
 Yes. Your primary relationship for electricity will remain with National Grid. National Grid will still be responsible for addressing power outages and billing you.

What will change as a result of participating in Westborough Power Choice?
 You will see two changes on your National Grid electricity bill:

- The price used to calculate the supply charge portion of your bill will change to the Westborough Power Choice price
- Dynegy will be listed on your bill as your electricity supplier

If I participate, can I change my mind later and leave the program?
 Yes. You may opt out or leave Westborough Power Choice at any time with no fee or penalty.

If I leave the program, can I join again later?
 If you opt out of the program, you can join it again later, but you are not guaranteed the Westborough Power Choice price when you re-enroll.

If I want to finish my current electricity supply contract, can I join later?
 Yes. You may join Westborough Power Choice after your current contract ends. You will receive the Westborough Power Choice price at the time you join.

Are savings guaranteed?
 No. Savings cannot be guaranteed. Westborough Power Choice prices are fixed until November 2023.

Will I receive a lower quality of service from National Grid if I participate in Westborough Power Choice?
 No. National Grid makes money from the electricity charges on your electricity bill. They do not profit from the supply charges, so they have no preference as to whether they use your electricity supplier or you use a different supplier.

I am currently on National Grid's budget billing. Will that change?
 No. There will be no change to budget billing if you participate in Westborough Power Choice.

I am eligible for a low-income discount. Will I continue to receive it?
 Yes. If you are eligible for a low-income discount from National Grid, you will continue to receive it.

I have solar panels. Will I continue to receive net metering credits?
 Yes. Your net metering credits will continue to appear on your National Grid electricity bill, and they will continue to be calculated based on National Grid's Basic Service price, not on the Westborough Power Choice price.

Learn more at WestboroughPowerChoice.com

Westborough POWERChoice

Advancing a clean energy future for Westborough

Translate this page: English More translations

Westborough POWERChoice

FAQ YOUR OPTIONS CALCULATOR CUSTOMER SUPPORT

Advancing a clean energy future.

Welcome!

PROGRAM OVERVIEW

Download the brochure

Watch the video

Westborough Power Choice is a Town electricity aggregation program that gives Westborough residents and businesses an alternative to National Grid's Basic Service and other electricity supply offers in the marketplace. Through the program, electricity customers in Westborough receive cleaner electricity, long-term stable prices, consumer protections, and the potential for savings (though savings cannot be guaranteed).

Westborough POWERChoice

WestboroughPowerChoice.com


Cleaner electricity and consumer-friendly choices

As a new participant in Westborough Power Choice, you will be automatically enrolled in the Standard plan and receive 38% of your electricity from clean, renewable sources, which is an additional 20% over the minimum amount of renewable electricity required by state law. You also have two additional choices: the 100% Green plan for 100% clean, renewable electricity, and the Budget plan for only the minimum amount of renewable electricity required by state law.

<p>STANDARD (default)</p> <p>38% renewable electricity</p> <p>10.425 ¢/kWh</p>	<p>100% GREEN (option)</p> <p>100% renewable electricity</p> <p>12.585 ¢/kWh</p>	<p>BUDGET (option)</p> <p>only the 18% minimum renewable electricity required by law</p> <p>9.709 ¢/kWh</p>
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Distinctive website, literature, signs, & banners

WatertownElectricityChoice.com



Opt up to 100% Green and get 100% renewable electricity — for less than \$5 more per month

One of the most affordable ways to reduce your carbon footprint

PROGRAM OPTION	PROGRAM PRICE	MONTHLY COST
Standard offering (51% renewable electricity)	11.494 ¢/kWh	\$45.98
100% Green (100% renewable electricity)	12.718 ¢/kWh	\$50.87
COMPARE TO EVERSOURCE'S BASIC SERVICE		
Eversource's Basic Service (16% renewable energy)	11.629 ¢/kWh	\$46.52


Enrollment in the Standard Offering is automatic — but you can **OPT UP** at any time.

If you opted out initially, you can **JOIN NOW** and receive the benefits of this program.

Eversource's Basic Service price is the most recent 12-month average. Savings compared with Eversource's Basic Service cannot be guaranteed because future Eversource Basic Service prices are unknown. Watertown Electricity Choice prices are fixed until December 2021. For those who do not want any additional renewable electricity, a Basic option in the program is also available.

[Learn more at WatertownElectricityChoice.com](http://WatertownElectricityChoice.com)

Join us!



WATERTOWN ElectricityChoice

- More local renewable energy in our electricity
- Stable electricity supply prices
- Consumer protections without high pressure or fees
- Two clean electricity choices:

STANDARD is GREAT

51% renewable electricity

More than 3 times the amount of renewable electricity provided by Eversource


100% GREEN is EVEN BETTER

100% renewable electricity

Watertown Electricity Choice is a group electricity purchasing program from the Town of Watertown for Watertown residents and businesses. Through the program, Watertown is increasing the amount of local renewable energy in the community's electricity supply.

To opt up to 100% Green, visit WatertownElectricityChoice.com and click "Opt up" or call 1-844-278-9864

Translate this page: English More translations...



FAQ OPTIONS & PRICES CALCULATOR OPT UP ENROLL RENEWABLE ENERGY SUPPORT OPT OUT

JOIN US!

Choose 100% Green

Click to opt up online or call customer support at 1-844-278-9864

Welcome!

Watertown Electricity Choice is a group electricity purchasing program from the Town of Watertown for Watertown residents and businesses. Watertown Electricity Choice provides:

- More renewable energy in your electricity supply
- Stable electricity supply prices
- Consumer protections without high pressure or fees

The program is a Town-vetted alternative to Eversource's Basic Service and to other electricity offers in the market place.

One of the most affordable ways to reduce your carbon footprint

Watertown Electricity Choice offers three electricity choices, including two clean electricity choices, that give you greater control over the environmental characteristics and price of your electricity supply:

STANDARD (default)

51% renewable electricity

100% GREEN (option)

100% renewable electricity

BASIC (option)

receive only the 16% minimum renewable electricity required by state law

Post-launch program management



Carrying the load of:

- Customer support and advocacy
- Consumer protections
- Regulatory compliance
- Supplier and supply contract management
- Program operations
- Electricity market monitoring
- Continued outreach and materials creation

First milestone

A public review of Hanover's Aggregation Plan, Education and Outreach Plan, Exemplar Enrollment Notification Mailing Materials, and Model Electricity Supply Contract

- To reach this milestone:
1. We draft initial documents
 2. Hanover provides input on each
 3. Hanover approves the documents
 4. Public presentation scheduled

Following milestones:

- ▶ Schedule a consultation meeting with **Department of Energy Resources (DOER)**
- ▶ File the aggregation documents with the **Department of Public Utilities (DPU)**

A scenic view of a river flowing through a lush forest. In the distance, a stone arch bridge crosses the water. The trees are vibrant green, suggesting a spring or summer setting. The water is dark and reflects the surrounding greenery.

Thank you!