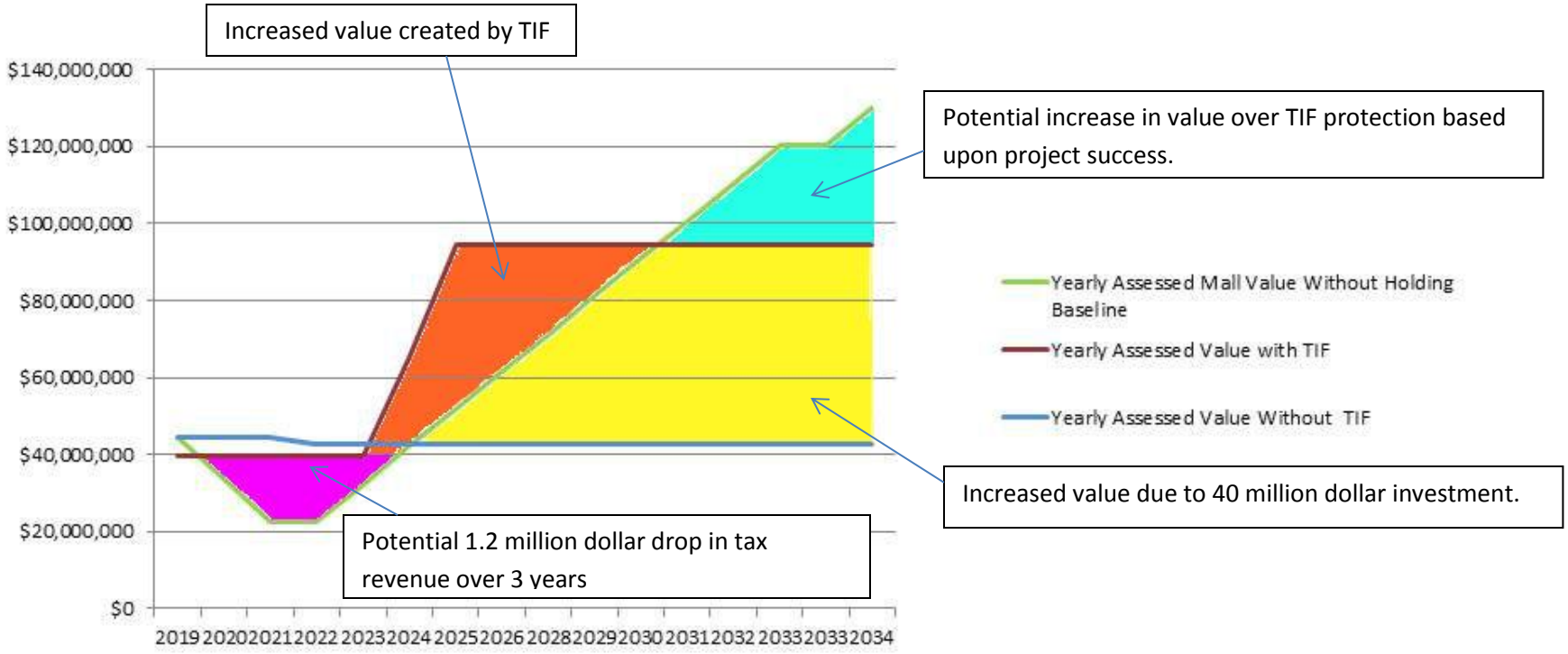Assessed Mall Value